

CHRO Conversation
ADP - Dermot O'Brien, CHRO
Video Length 13:03

<https://www.youtube.com/watch?v=3bep40cw448&index=3&list=PLUEIH5PMd16kn9p29AbXCJLvTiVUJRjLu>

Topic	Time
<p>How has the HR function evolved?</p> <ul style="list-style-type: none"> ● Old traits: focused on the art-form of HR, little science ● New traits: rigor, discipline, analytics, technology, insights ● HR is now a “sensing organization” <ul style="list-style-type: none"> ○ Oversight & insight ability ○ The ability to evaluate flow of human capital ● HR threads the organization together to maximize human capital and client impact <ul style="list-style-type: none"> ○ Using behavioral economics 	0:29
<p>Where will future talent come from?</p> <ul style="list-style-type: none"> ● Sales/Marketing <ul style="list-style-type: none"> ○ Brand ambassadors & architects ● Data Scientists: math-oriented individuals <ul style="list-style-type: none"> ○ Behavioral Economists, Anthropologists ● Scientific array of skills ● Advancement of Technology 	4:12
<p>Is HR’s the driving function that creates connectivity across the organization?</p> <ul style="list-style-type: none"> ● HR leads the charge ● Teamwork: must be HR “and” not “versus” X function ● “HR architected, business-led”: <ul style="list-style-type: none"> ○ HR has expertise to architect outcomes, but business must own it 	6:02
<p>How did you change ADP to be more performance-driven?</p> <ul style="list-style-type: none"> ● Sales is already performance-oriented ● CEO support was crucial ● Realigned the organization ● Employee feedback utilized ● Foster inclusivity <ul style="list-style-type: none"> ○ Avoid alienating the “mass middle” by focusing on the “stars” 	6:51
<p>What is HR’s role in Executive Succession?</p> <ul style="list-style-type: none"> ● HR should own executive succession ● The Board should own CEO succession, with guidance from HR 	11:16

Helpful Quotes:

1. "Part of the role of HR is to help thread an organization together so that the maximum human value can be attributed for maximum client impact." ([3:14](#))
2. "Humans love connectivity. Technology connects people. And, so, I actually think it's this advancement in technology that will create great human connectivity...Technology will make organizations more human." ([5.42](#))

Discussion Questions:

1. How can filling HR roles with employees that have unique skill sets and specialties affect the overall organizational structure?
2. What professions/fields will help fill HR roles in the future?
3. What steps are necessary for a company to implement a performance-driven culture?